

## MUSKEGON AREA DISTRICT LIBRARY

A meeting of the Muskegon Area District Library Board was held on Monday, June 19, 2023, at 4:00 p.m. at the Muskegon Area District Library – Administration Office, 4845 Airline Road, Muskegon, MI 49444. Staff present: J. Endres, B. Hall, S. Rinsema-Sybenga, N. Schaner, A. Susalla, R. Suszek, and K. Wisniewski. Also present, M. Anderson, Legal Counsel and Brickley DeLong Auditor, Patrick Mutchler. This was an informational meeting due to a lack of a quorum; no business was conducted.

D. Hughes called the meeting to order at 4:09 p.m.

### ROLL CALL

Present: Hughes, Hodges, Richards, Cruz

Excused: Aerts, Vanaelst

Absent: Root, Scolnik

### Approval of Agenda

No business was conducted due to a lack of quorum.

### Board Development

J. Endres presented MADL's newest commercial ad <https://vimeo.com/manage/videos/821398878> and explained that the ad was produced in-house using actual footage from MADL programs/events, except the first black and white scene. It is airing on Comcast networks as well as other streaming services including Hulu, ABC, NBC, ESPN, Peacock, etc. A viewership report will be available at the end of the ad campaign.

### Audit Presentation by Patrick Mutchler, Brickley DeLong

P. Mutchler described how the Management Discussion & Analysis (MD&A) explains year to year changes within the organization, which is helpful in understanding budgeting variations. He also emphasized how well the pension and OPEB plans are funded. The pension has maintained its balance of cash investments versus liability for 2022 and OPEB is over 100% funded. The new GASB 87 lease standard has been implemented for 2022-2023. The GASB 96 Statement is on the horizon for next year, which is a subscription asset with a corresponding subscription liability and will now include software and books. There are no significant changes to MADL's financial statement notes of accounting policies.

### Consent Agenda

No business was conducted due to a lack of quorum.

### Vouchers

No business was conducted due to a lack of quorum.

### Committee Reports

Marketing/Re-Branding/Millage Campaign Committee – The minutes from June 7, 2023, included a recap of the focus groups, phone interviews and online survey. The key finding was that libraries are loved and supported.

### Reports/Questions

R. Suszek announced that MADL's LVPD Branch has won the National Advisory and Outreach Center of the Year Award through the National Library Service for the Blind and Physically Handicapped. Select staff members will travel to the Library of Congress in Washington to receive the award. D. Hughes suggested that LVPD Librarian, Sax Mahoney, attend a Board Meeting after receiving the award.

K. Wisniewski stated that the new shelving for LVPD and Norton Shores is scheduled to be installed this week. He also explained that the migration from the old website to the new website is complete and the next phase is quality control. The hope is that the new website will be live within the next month.

A. Susalla reported that the bicycle program is up and running, with nine (9) check-outs so far. R. Suszek mentioned that the program picked up momentum after the air conditioning and power was repaired. The Muskegon Heights Branch is also receiving new windows in the entry vestibule.

Old Business

No business was conducted due to a lack of quorum.

New Business

No business was conducted due to a lack of quorum.

Public Comment

None.

Board Comment

None.

Adjournment

D. Hughes adjourned the meeting at 4:31 p.m.

Reviewed and Approved by Fawn Cruz, Secretary.